|  |  |
| --- | --- |
| HTML EMAIL INFORMATION | |
| List | Canadian Journal of Diagnosis list |
| From Name | The Canadian Journal of Diagnosis |
| From Email Address | diagnosis@sta.ca |
| Personalize “To:” field | First Name Last Name |
| Email Subject Line | English: PRISTIQ’s demonstrated efficacy  French: Efficacité démontrée de PRISTIQ |
| Email subscribe/unsubscribe notifications | ivang@sta.ca |
| Tracking | Track Opens  Track HTML clicks |
| end-of-the-day summary of subscribe and unsubscribe activity | ivang@sta.ca |
| Publicity Settings | This campaign is not public and is meant to be seen only by subscribers |
| Permission reminder (Footer) | This email is sent to all subscribers of The Canadian Journal of Diagnosis. |
| Contact Information | 6500 Trans-Canada Highway Suite 310 Pointe-Claire, QC Canada H9R 0A5  diagnosis@sta.ca |
| Fonts | Use basic, cross-platform fonts such as Arial, Verdana, Georgia, and Times New Roman. |
| Animation | Avoid elements that require Flash or JavaScript. If you need motion in an email, a .gif is your best bet |
| Material | Please provide all images, HTML files, as well as any PDF or PSD related. |
| Urls/Links | Indicate the specific sections of the email that need to have an external link (images, text, etc).  ENGLISH links  <http://pfizer.ca/en/our_products/products/monograph/226>  PristiqPro.ca - http://pfizerpro.ca/en/login  FRENCH  <http://pfizer.ca/fr/our_products/products/monograph/226>  PristiqPro.ca - http://pfizerpro.ca/fr/login |
| Email dimensions | Emails should be 600 pixels maximum width |
| Website URL (Where did people opt-in to this list?) | http://www.cjdiagnosis.com/ |

*email campaign specs*